SEVENTH FRAMEWORK PROGRAMME

THEME "Environment"

ENV.2010.4.2.3-3 Brokerage activities to promote sustainable consumption and production patterns

Collaborative Project

Project acronym: FOODLINKS

Knowledge brokerage to promote sustainable food consumption and production: linking scientists, policymakers and civil society organizations

Grant agreement no.: 265287

Deliverable D7.2: Report on Reflection Workshop

"The Knowledge Brokerage Kitchen"

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Leading beneficiaries:

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Acknowledgement

The FOODLINKS project thanks external workshop participants for joining the team's reflections and for sharing their own experiences about knowledge brokerage. Their comments and contributions have been enrichment for our reflections!

The workshop organising team also wants to thank the FOODLINKS colleagues, who offered their hands for on-site preparations, and who brought local specialities from home for the buffet.

Picture published in this report were taken by Anita Thaler and Femke Hoekstra.

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The Knowledge Brokerage Kitchen

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Workshop aim

The FOODLINKS community organised this workshop on the 17th of October in Brussels as its final reflection activity.

For more than two and a half years researchers, policymakers and representatives of civil society organisations collaborated in a series of face-to-face and online knowledge brokerage activities around particular topics related to sustainable food production and consumption. They exchanged knowledge and experiences in different settings and experimented with various methods for interaction and collaboration. The objective was to test and evaluate different modalities of knowledge brokerage, which should bridge the gap between science, policy and civil society.

The final workshop aimed to jointly reconsider and reflect on knowledge brokerage practices, and to exchange experiences with external participants, who were involved in similar projects and activities. The event should provide an opportunity for sharing lessons learned on how to address challenges and successfully implement knowledge brokerage activities. This should lead to the discussion of recommendations for the practical implementation of knowledge brokerage.

We invited coordinators and project partners from 21 projects engaged in knowledge brokering processes, and addressed representatives from funding bodies and public authorities with an interest in linking research, policy and society. Our intention was to select participants with a specific expertise and interest in knowledge brokerage. Eventually, ten external participants attended the workshop, among which nine representatives of sister projects and one policymaker.

In the following we present and discuss the workshop activities in chronological order. The annex includes the workshop invitation and programme, as well as the presented material and Twitter Wall documentation.

Get together and Gallery walk

The workshop was set up as a participatory event. We started with a gallery walk alongside an exhibition of posters with information about various knowledge brokerage projects and activities, which invited the participants to informally discuss their experiences.

The following projects were presented in the gallery:

CONSIDER: The FP7 project 'Civil Society Organisations in Designing Research Governance' establishes a model of CSO participation in research. (http://www.consider-project.eu)

FOODMETRES: Food Planning and Innovation for Sustainable Metropolitan Regions thrives to assess both the environmental and the socio-economic impacts of food chains with regard to spatial, logistical and resource dimension of growing food as well as food planning and governance. (http://www.foodmetres.eu)

MAITRE: The project trains food researchers' communication skills to support a better communication of findings and technical information to the general public. (http://www.maitreproject.eu)

PACHELBEL: The main objective of this project is the development, trialling and operationalisation of a tool called STAVE (Systematic Tool for Behavioural Assumption Validation and Exploration), which supports processes of knowledge brokerage, promotes the application of research findings, and contributes to the generation of new knowledge for specific policy objectives. (http://www.pachelbel.eu)

RESPONDER: The project explores novel ways of knowledge brokerage by carrying out participatory system mapping in a series of EU dialogues and multinational knowledge brokerage events. (http://www.scp-responder.eu)

SPIRAL (policy briefs): studies science-policy interfaces between biodiversity research and policy to improve the conservation and sustainable use of biodiversity. (www.spiral-project.eu)

WATERDISS 2.0: The project collects information about 60 water-related FP6/FP7 research project outputs analyses their potential future in close collaboration with the research teams, designs for each of them an Individualised Dissemination Strategy and then supports their transfer to the targeted stakeholders, with the support of Web 2.0 features. (www.waterdiss.eu)

Welcome to the FOODLINKS kitchen

The project coordinator welcomed the workshop participants and briefly introduced the FOODLINKS project to the external guests. After presenting the workshop aims and programme, we invited the external participants to introduce themselves and their work in knowledge brokerage projects.

The FOODLINKS tasting – our knowledge brokerage recipes

Knowledge brokerage in FOODLINKS was implemented in three Communities of Practice (CoPs), which tackled issues around the following themes:

- Short food supply chains
- Revaluing public sector food procurement
- Urban food strategies

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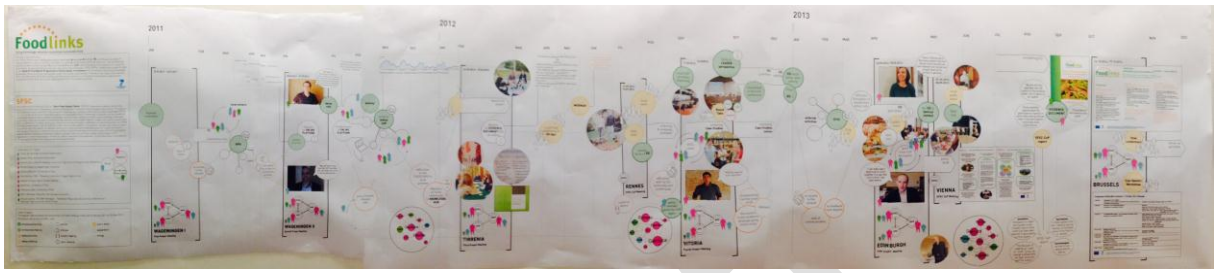
During a previous project meeting the three Communities of Practice had reflected upon their performance through the elaboration of ***visual timelines***[1] (see Annex 7: CoP Timelines). The timelines present the main activities of the Communities of Practice and what they experienced as critical moments in their development. The timelines were exhibited as posters, and in a ***'double conference' format*** two project team members from each CoP guided the audience on a 'journey' through time by recounting and discussing the life story of their CoPs.

Short food supply chain CoP

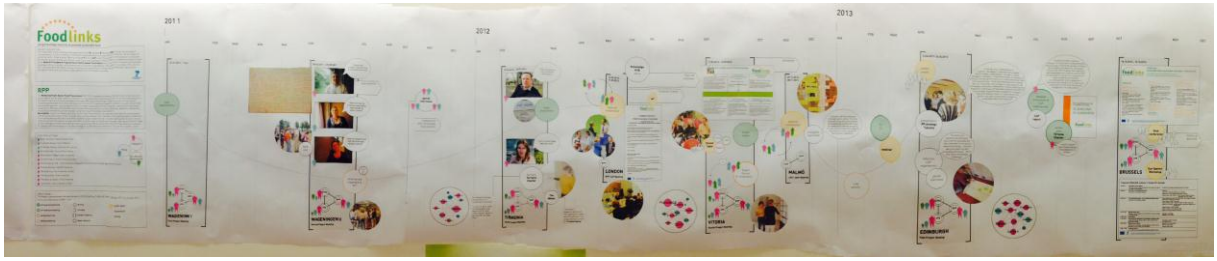


Pieter van de Graaf, Scottish Government and Roberto Ruiz, NEIKER - Basque Institute for Agricultural Research and Development addressed:

- ☹ ***confusion in the beginning*** about the main subject of the project: lack of clarity about the objective – was the project about knowledge brokerage or about sustainable food? 'Communities of Practice' was an unknown concept; discussion lacked clear direction
- ☺ during the second meeting a first positive step towards a ***vision for joint work*** within the CoP was made;
- ☹ ***linking to local activities*** and groups: concerns remained about weak linkages within the CoPs as well as to local CoPs
- ***online platform*** helped to link the first local groups to the CoP;
  ☹ a lack of experiences with online communities was a barrier
  ☹ still missing a common goal and clear focus and direction for the discussions
- ☺ the decision to produce a ***joint document*** gave a common goal, direction for CoP activities, and provided a tool for linking up with local groups
- ☺ ***online wiki*** allowed some local people to provide direct input into the joint document; Wikis and ***webinars*** were useful, but needed proper management
- The joint document was too broad in scope, and certain expertise and views were missing; the scope needed to be narrowed down, and additional information had to be gathered by allocating concrete responsibilities to CoP participants.
- ☹ ***different aims*** regarding the joint document became obvious: academic publication versus usefulness for local initiatives.
- ☹ step back in regard to internal CoP cooperation: ***different working conditions*** and the importance of resources as an incentive for investing time among academic partners was perceived.
- ☺ a few ***committed people*** let the document greatly progress
- ☺ some ***input from locals***; but ☹ direct involvement failed largely
- ☹ "the ***expert panel*** let us down"
- ☺ ***physical meetings*** raised interest and enthusiasm among local people to engage
- ☺ decision to ***extract key policy messages*** from the document and use of policy document helped to link to local policy groups and encouraged them to (try to) influence policy

[1] The CoP timelines can be accessed as electronic files (pdf and Prezi) on the project webpage: http://www.foodlinkscommunity.net

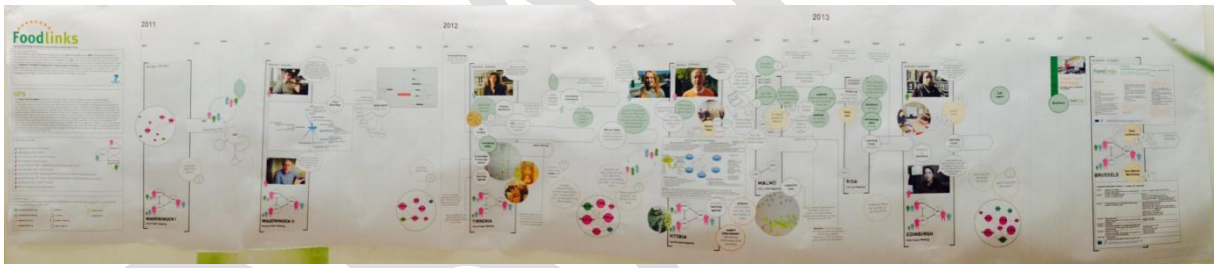
Revaluing public sector food procurement CoP



Roberta Sonnino, Cardiff University and Robin Gourlay, Scottish Government talked about:

- ☹ ***confusion in the beginning*** about the goal of the project and too much emphasis on the process; lack of clarity about the CoP's aim.
- ☺ momentum taking place at the third face to face meeting: decision for a ***document*** as a joint output product; ***effective knowledge exchange*** on concrete content in an organised way
- ☺ ***paired interviews*** between academics and policy makers were a valuable tool
- ☹ little activity between face to face meetings; ***difficulties with online tools***: firewalls and IT security systems, lack of experience and lack of confidence in using online technologies

Urban food strategies CoP



Heidrun Moschitz, FIBL – Research Institute of Organic Agriculture and Monika Thuswald, Via Campesina Austria discussed:

- ☹ the ***lack of leadership in the beginning***: little activity and confusion about what to do
- ☺ ***city mind maps***: easy method for analysing the state of the art and for exchanging knowledge
- ☺ ***mission statement*** was built in a participatory way: combining individual brainstorming with collective clustering of ideas; proved to be a good way to include all ideas
- ☺ ***'fun factor'*** was important in knowledge brokerage
- ***Diversity***: perspectives seemed to largely agree; no clear differentiation between the contributions from CSOs, academics and policy people.
- ***Consensus versus constructive discourse***: Maybe the very consensual working style influenced the process and suppressed diversity of opinion?
- ☺ urban food strategies are described as an integrative '***prototype of knowledge co-production***' in the CoP's mission statement: Did this also influence the collaboration in the CoP?
- ☺ ***improved online collaboration*** after the third meeting
- ☺ external guests from other cities and civil society organisations brought life and momentum to the CoP discussions

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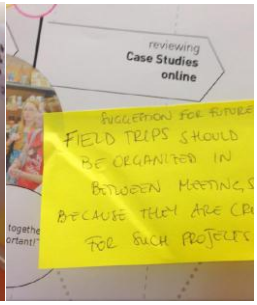
- shift from a conceptual paper to a ***practice-oriented brochure:*** ☺ ***collective writing process,*** which engaged all CoP members; ☹ quite late decision did not leave much time to work on the brochure
- we wished to have experimented more with communication between stakeholder groups in order to ***learn how to raise their interest*** – there were only interested people in the CoP; how to address others?
- ☺ the CoP ***produced something useful*** with the brochure

Sharing tasting notes

Inspired by the 'double conference' inputs from the three CoP teams, workshop participants were asked to write down observations, remarks and questions on cards. Within the following 'associative vernissage setting', participants walked alongside the timelines again, posted their cards on the timelines, and discussed their impressions of the CoP performances against the background of their own experiences.



The issues addressed on the cards were clustered under three themes, which were discussed in the following session:

- Setting up a knowledge brokerage Community of Practice
- The implementation of knowledge brokerage processes
- Outputs and impact of knowledge brokerage

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Ingredients for knowledge brokerage recipes

Three break-out groups were formed, each discussing one of the three topics listed above and formulating recommendations based on the lessons learned in FOODLINKS and the other knowledge brokerage projects. The group discussions were documented by a live tweet storyline (see Annex 4: Twitter documentation #FOODLINKS2013).

The break-out groups concluded with the following recommendations:

Setting up a knowledge brokerage Community of Practice

Process design and planning

Stakeholders should already be involved in the design of the project at an early stage (e.g. proposal writing phase), as participation in project development support equal cooperation right from the start of the project. Funds for setting up the project can enable also stakeholders with little funds of their own to engage in the project design.

Equal distribution of project resources is a basic condition for equal participation; remuneration supports contribution and commitment.

Process openness versus structure

Knowledge brokerage processes need to provide structure and leadership especially to start off collaboration and engagement. But there is also need for openness and flexibility in order to address the diversity in needs and expectations among the participants.

Clear definition of the aim

FOODLINKS started off slowly due to the confusion about project aims and objectives. Until the very end of the project ambivalence remained about what constituted the primary aim of the project - improving knowledge brokerage or promoting sustainable food systems.

Communities of Practice need to invest time in a problem defining phase, where goals and objectives are clarified and a decision is made on the priority of knowledge brokerage and the issue at hand (e.g. sustainable food production and consumption). It is important to define and contextualise problems before starting the KB process, and to create a common understanding of the aim within the group.

Who has the lead?

The role of process CoP facilitator has a strong impact on communication processes and outcomes. It is important to consider which skills a facilitator needs, if s/he is familiar with the terminology and able to adapt to the specific language cultures of the group. Allowing for multiple facilitators ensures a broader spectrum of relevant skills and expertise, and allows for a variation in leadership styles, which may serve the different needs among the community participants.

Expertise on knowledge brokerage

It is important to clarify the meaning of knowledge brokerage. Case studies on knowledge brokerage processes may help to reach a common understanding. Communities should also involve knowledge brokerage experts as process leaders or consultants. In FOODLINKS learning about knowledge brokerage occurred mainly through trial and error. Additional training on knowledge brokerage had probably accelerated learning and capacity building.

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Membership

The community should include representatives of all relevant stakeholder groups[2], and the participation of actors should be balanced in terms of roles and numbers. This is important in order to ensure that all relevant perspectives are brought in; multiple representatives from the same stakeholders group allows for the exchange of experiences between members with similar needs, shared values, a similar work situation, etc.

Although it is important to represent a diversity of stakeholders one needs to be aware of defining Community of Practice members on the basis of their origin; the inherent reproduction of differences may inhibit knowledge exchange and co-production. It fails, moreover, to recognise that members may belong to multiple groups and, for instance, be a policymakers and a consumer. The definition of actor groups and the boundaries between them influence communication and its outcome. It may therefore be good to 'play' with boundary settings by changing the criteria that define groups and differences between them.

Language barriers

Language issues are important to consider for knowledge brokerage activities as the participants may differ in their ability to speak the chosen working language or to understand professional jargon and technical terminologies.

Planning budget for interpretation and translation (e.g. for disseminating results) helps to overcome language barriers.

Implementation of knowledge brokerage

Online & off-line tools

Both, online and off-line activities are important, but need to be consciously combined to allow for effective science-policy-society interaction.

It is important to involve an expert of social media which helps to keep discussions focussed on online KB activities.

It is difficult to create an online space that is sufficiently attractive and engages 'enough' people to be dynamic and relevant.

Continuity

There is a risk that activities tail off after the end of a project. A long term (EU) funded platform with a variety of engagement tools, e.g. evolving social media toolbox, may assure continuity of KB communities.

Online interaction skills

Training for the efficient use of online tools may help people to lose their 'fear' of virtual interaction and to change their communication habits.

Facilitation

It is important to carefully consider the division of responsibilities for CoP facilitation.

Need for a specific focus & common goal

For Communities of Practice to evolve, a common goal is needed: *"Don't give people a hammer before you decide you want them to build a house"*.

[2] FOODLINKS missed representatives of consumers, industry and business.

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Clarification of expectations

Exchange on group members' expectations in the initial meetings!

Group composition

You need the right mix of members to create balance between the stakeholder groups involved.

Outputs and impact of knowledge brokerage

Relevance of producing a 'product'

Producing a tangible product gave knowledge brokerage a goal and sense of direction and served as boundary object, and supported the integration of different perspectives, experiences and knowledge.

Usefulness of outputs / products

In the group the question was raised if the group had produced different outputs when the project had been designed by a KB expert.

When choosing a final product it is important to consider which problems it should tackle and which needs it should fulfil.

Language and style of outputs

Funding for language and other kind of 'translation' of outputs is important to reach the addressed target groups by using easy accessible language and terminology. Translation into different national languages, policy jargon, academic language, etc. is a huge effort that needs time and money.

Making some preserves

In the final session the project coordinator synthesised the break-out group discussions, which she had been following via live tweet stream. After closing words from the workshop organisers and Wanda Gaij from the European Commission, a musical resumé of the workshop (see Annex 5: Musical summary of the workshop by Bartolomeus) lead over to a culinary farewell offering specialities workshop participants had brought from their home places.

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Annex 1: Workshop announcement

The Knowledge Brokerage Kitchen

Experiences and recipes for linking research, policy making and practice

Date: 17th of October 2013, 9-13:00

Venue: Sustainable House, Brussels, Belgium

Over the last two and a half years, the FOODLINKS community realised a series of knowledge brokerage activities (http://www.foodlinkscommunity.net). We physically and virtually engaged in interactions and joint activities around particular topics related to sustainable consumption and production of food, and exchanged knowledge and experiences in different settings by using various methods for interaction and collaboration. The aim was to test and evaluate different ways of exchanging knowledge between researchers, policy makers, and representatives from civil society organisations.

In this upcoming workshop we will share know-how and jointly reflect on practices and experiences with others, who are involved in similar activities. The event thereby will also provide an opportunity for participants from other knowledge brokerage projects to mirror their own experiences, and to share lessons learned.

Finally, the workshop aims at drafting recommendations for the practical implementation of knowledge brokerage. We will discuss how to overcome challenges and what measures could support successful activities, which aim at closing the gap between research, policy making and practice.

The success of linking actors from research, policy making and practice and the effects of knowledge brokerage do not only depend on how activities are practically implemented, but also on general determining factors like available resources, organisational structures, political processes or capacity building. Thus, the event will not only address people interested in carrying out knowledge brokerage, but also representatives from funding bodies and public authorities, who are interested in promoting the cooperation and knowledge sharing between research, policy and society.

The meeting will be designed as an "*Eye Opener Workshop*" emphasising on interactive settings that shall encourage for fruitful discussions.

Contact: sandra.karner@aau.at

Foodlinks

Using knowledge networks to promote sustainable food

Annex 2: Workshop programme

Programme FOODLINKS workshop, 17 October 2013, Brussels

9.00-9.30	**Registration & Get together** Get known to other workshop participants while walking through the knowledge brokerage gallery	Exhibition of knowledge brokerage projects and activities
9.30-9.45	**Welcome to the FOODLINKS kitchen** Introduction to knowledge brokerage	Welcome About the FOODLINKS project and the workshop: *Bettina Bock, Femke Hoekstra Wageningen University* *Sandra Karner, Anita Thaler IFZ - Inter-University Research Centre for Technology, Work and Culture*
9.45-10.15	**The FOODLINKS tasting – our knowledge brokerage recipes** Narratives on knowledge brokerage	Team members show round the FOODLINKS Communities of Practice timelines by recounting key moments. *Robin Gourlay, Scottish Government* *Heidrun Moschitz, FIBL – Research Institute of Organic Agriculture* *Roberto Ruiz, NEIKER - Basque Institute for Agricultural Research and Development* *Roberta Sonnino, Cardiff University* *Monika Thuswald, Via Campesina Austria* *Pieter van de Graaf, Scottish Government*
10.15-11.00	**Sharing tasting notes** Reflections on key insights from FOODLINKS and other knowledge brokerage activities	Associative Vernissage *Moderation: Anita Thaler*
11.00-11.30	**Coffee Break**	
11.30-12.30	**Discussing new ingredients for knowledge brokerage recipes** Lessons learned and relating insights to other experiences with knowledge brokerage	Discussions in break out groups Live tweet storyline
12.30-13.00	**Making some preserves** Synthesis and consolidation: bringing together the results from the discussions and summarize recommendations	Résumé of live Twitter stream Summary: *Bettina Bock* Closing: *Sandra Karner*
13.00 – 14.00	**A culinary farewell** Lunch buffet with some specialities participants bring from home	

The project acknowledges the financial support of the Commission of the European Community under the Seventh Framework Programme of the European Community for Research, Technological Development and Demonstration Activities.

Annex 3: FOODLINKS Posters

Foodlinks
Using knowledge networks to promote sustainable food

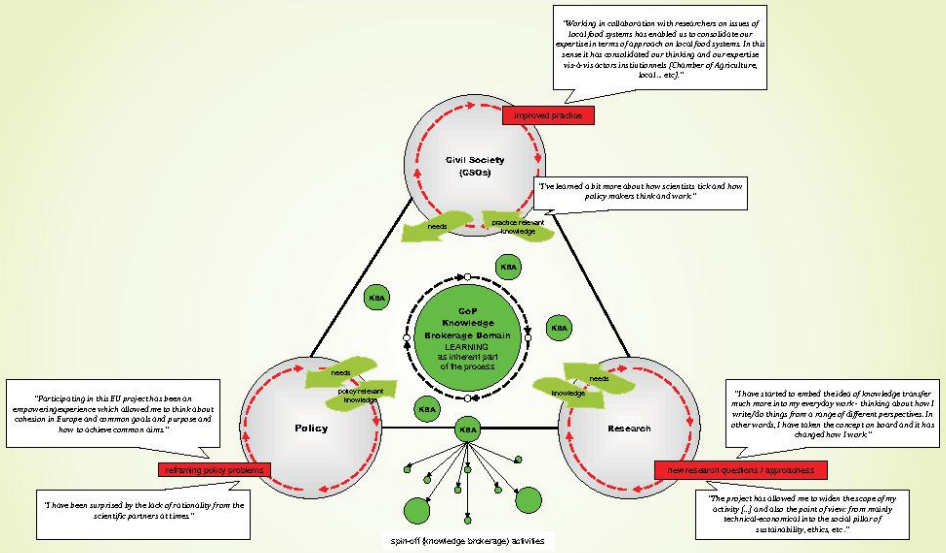
KNOWLEDGE BROKERAGE
to promote sustainable consumption and production

Bridging the gap through Knowledge Brokerage

The FOODLINKS project developed and experimented with knowledge brokerage activities (KBAs) as new ways of linking research to policy making and practice in the field of sustainable food consumption and production. The activities were carried out within three thematic **communities of practice** (CoPs), focussing on

- **short producer to consumer food chains** (SFCP),
- **revaluing public sector food procurement** (RPP) and
- **urban food strategies** (UFS),

in which researchers, policy actors and civil society organisations (CSO) representatives collaborated.

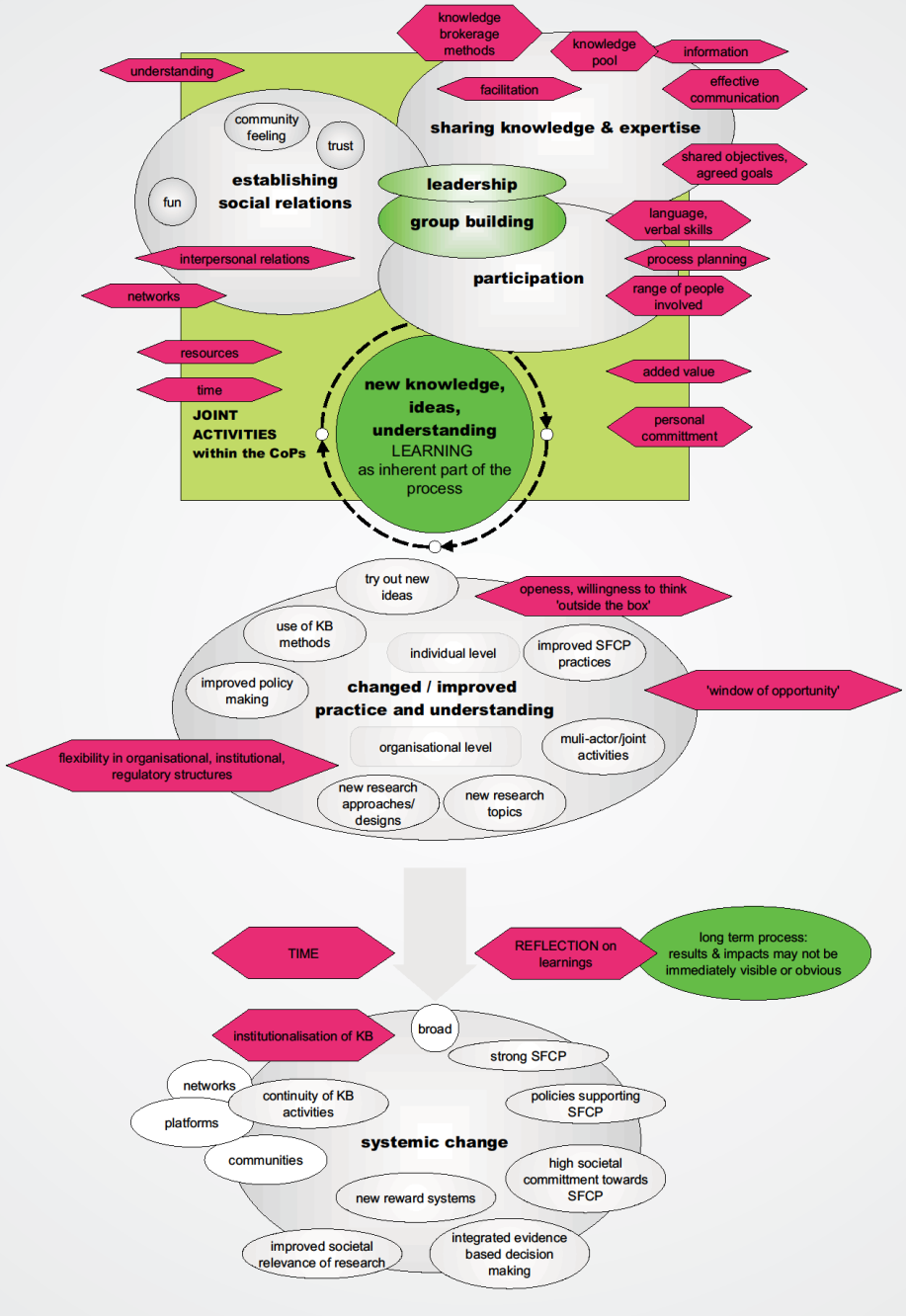


Knowledge brokerage activities (KBAs) took place at two levels:
(1) within the FOODLINKS project team
(2) in the three thematic CoPs
KBAs included for example the sharing of publications, discussions around specific themes in online meetings and collaborative writing of strategic documents.
The CoPs included initially only project team members but eventually also others who were not part of the project team.

SEVENTH FRAMEWORK PROGRAMME

FOODLINKS Workshop *The Knowledge Brokerage Kitchen*, 17 October 2013, Brussels

Key factors
for creating a successful Knowledge Brokerage process



FOODLINKS Workshop *The Knowledge Brokerage Kitchen*, 17 October 2013, Brussels

The Wheel

Revaluing Public Sector Food Procurement

What is it?

('The Wheel') was used
- to **define common goals** and elaborate the **work plan** for a collaborative document - a state of the art statement on the ways to promote greater uptake of the public procurement of sustainable food.

- to **build consensus** on the question, 'What do we want to put into a collaborative document?'

- to **define key questions** to be discussed in a cross-CoP activity

This method combines the principles of creativity, structure, involvementand collaborative learning with a joint activity.

Effectiveness / Knowledge brokerage potential

- time effective tool
- collection, processing and evaluating ideas
- useful for decision making in a group
- useful for elaborating action plans, strategies
- all proposals are visible
- transparent process
- high level of participation possible

Recommendations

- need to stricly follow a defined procedure
- needs proper preparation and facilitation

Five Steps:
1. thought and suggestions
2. discussion in pairs or small groups
3. expose
4. rank
5. categorize

FOODLINKS Workshop *The Knowledge Brokerage Kitchen*, 17 October 2013, Brussels

Speed Dating / Elevataor Speech

Urban Food Strategies

Foodlinks

What is it?

CoP members had speed date exchanges to share progress in their own localities in regard to urban food strategies.

Effectiveness

- Fuels dynamism
- Helps to summarise information
- Supports mutual understanding
- Ice-breaking

Knowledge brokerage potential

- Learning from different perspectives
- Telling different versions of the same / your own story broadens perspectives
- Short-cut knowledge brokering

Recommendations

- Prepare quickly to convey your point
- Use when time is limited for cross-institutional knowledge brokering
- Use it to get a glance of different approaches and perspectives in the group/to have a quick overview of the group
- Choose a question that you can bring to a point in 1 minute

Limitations

- Time is very limited
- It can be challenging if using foreign language

Enjoyment : 10

FOODLINKS Workshop *The Knowledge Brokerage Kitchen*, 17 October 2013, Brussels

Paires Speeches

Revaluing Public Sector Food Procurement

What is it?

Scientists policy makers gave speeches on the same topics.
Each pair focused on one key themes, which previously had been identified by the CoP as important to the issues of revaluing public sector food procurement. After two short presentations the CoP discussed.

Effectiveness / Knowledge brokerage potential

- ☺ useful for identifying and exploring the knowledge reservoir
- ☺ reveals different perspectives
- ☺ structures the information along different perspectives
- ☺ supports learning from different perspectives
- ☺ useful to engage various actors, who are not used to experimental forms of KB
- ☺ makes knowledge manifest

Recommendations

- only short inputs followed by a group discussion to avoid one-way communion
- explicitly addressing different viewpoints

FOODLINKS Workshop *The Knowledge Brokerage Kitchen*, 17 October 2013, Brussels

Webinar

Short Producer to Consumer Food Chains

What is it?

A webinar is an online seminar. Online polls (through Doodle) were launched to gather suggestions on topics for the online seminars based on the issues and themes identified as priorities in the CoP. The CoP tested several online instruments (Blackboard Collaborate, GotoMeeting, Bigmarker) but decided to pre-record the audio and visuals on Slideshare and have a discussion on Skype.

Effectiveness / Knowledge brokerage potential

- ☺ Can be powerful
- ☺ Creates moments of being together
- ☺ Actively engages CoP participants
- ☺ Useful for exploring knowledge reservoir

Recommendations

- Needs lot of preparation and good technologies
- Recorded webinar can go to a bigger audience

Limitations

- ⊗ Difficult to access for policy actors and CSOs

Enjoyment : 4-8

FOODLINKS Workshop ‚The Knowledge Brokerage Kitchen', 17 October 2013, Brussels

Timelining
Urban Food Strategie

What is it?

CoP members collaboratively created a wall-sized visual timeline and therefore 'owned' the timeline. They identified sequences, milestones, meetings, deadlines and roles. The graphic timeline was later on digitalised in an excel format.

Effectiveness

- ☺ High effectiveness in engaging participants
- ☺ Tangible outcome

Knowledge brokerage potential

- People feel angaged and part of process

Recommendations

- Needs of good facilitation
- Need of software to process the information

Limitations

- ☹ Appropriate space
- ☹ Gadgets help to visualise an motivate
- ☹ Difficult to transfer to digital document

Enjoyment : 9

FOODLINKS Workshop *The Knowledge Brokerage Kitchen*, 17 October 2013, Brussels

Collaborative Case Review

Short Consumer to Producer Food Chains

What is it?

CoP members wrote detailed case studies (following a template) from different countries relevant to each priority identified for the Evidence Document. Twenty case studies were presented during a project meeting. After this meeting a peer review process of the case studies took place in two steps:

- CoP members made comments and questions to the authors of three case studies each (allocated by CoP facilitators) through the wiki comment section
- authors responded to comments and completed the case studies according to the review

Effctiveness / Knowledge brokerage potentia

- Makes the process of improving efficient and transparent
- Foster personal relationships related to the subject
- Wiki proved to be an effective tool that enabled the peer review process

Limitations

- Misinterpretation of the comments

Recommendations

- Process needs to be organised

Enjoyment : 7-9

FOODLINKS Workshop The Knowledge Brokerage Kitchen, 17 October 2013, Brussels

Annex 4: Twitter documentation #FOODLINKS2013

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Remark for readers, who are not familiar with how to read tweets:
The tweets are in a chronological order, the most recent is always the first in line. That means one needs to scroll down to the end of one chapter and begin to read from there. The tweets are organised in chapters that relate to the relevant workshop sessions.

DRAFT

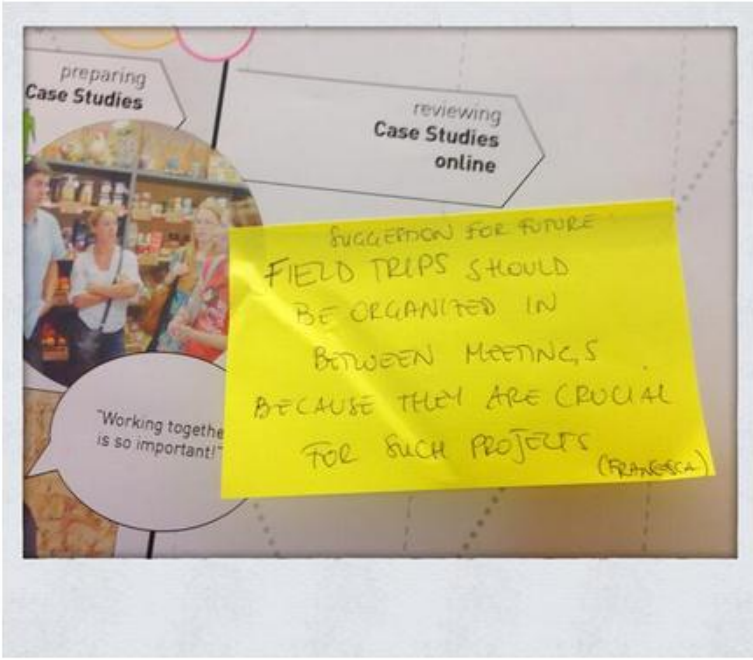
1. Introduction and timeline walks

useITsmartly @useITsmartly 17 Oct
#rightnow @Sandra_Karner explains the 3 groups #Foodlinks2013
pic.twitter.com/Hr7ELgzwHw
Hide photo Reply Delete Favorite ••• More

12:52 PM - 17 Oct 13 · Details Flag media

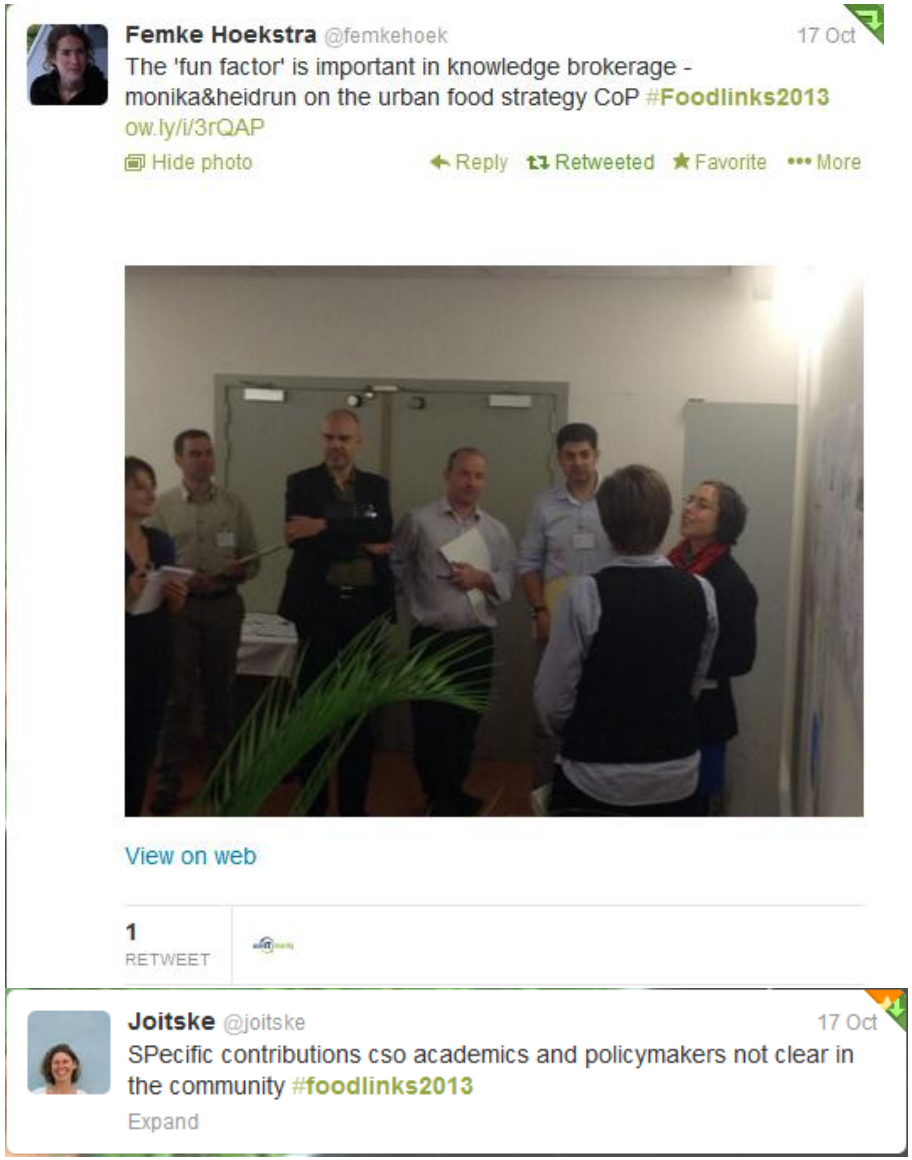
useITsmartly @useITsmartly 17 Oct
Based on what we discuss altogether about key insights on knowledge brokerage activities, we split into 3 thematic groups.
#FOODLINKS2013
Expand

useITsmartly @useITsmartly 17 Oct
Sharing experiences in knowledge brokerage with sticky notes #FOODLINKS2013 - e.g. ab. the importance of fieldtrips:
pic.twitter.com/Eul11aKnae
Hide photo Reply Delete Favorite ••• More



12:02 PM - 17 Oct 13 · Details Flag media

Birgit Hofstätter @BiHofstaetter 17 Oct
In case you're interested in sustainable food systems follow Anita Thaler @useITsmartly & @Sandra_Karner reporting from #FOODLINKS2013
Expand


Femke Hoekstra @femkehoek 17 Oct
The 'fun factor' is important in knowledge brokerage - monika&heidrun on the urban food strategy CoP #Foodlinks2013 ow.ly/i/3rQAP
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1 RETWEET
Joitske @joitske 17 Oct
SPecific contributions cso academics and policymakers not clear in the community #foodlinks2013
Expand

Femke Hoekstra @femkehoek 17 Oct
another song in the making... Fruitful reflections on our work packaged in a fun way @standupmusician #Foodlinks2013 ow.ly/i/3rQu9
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Joitske @joitske 17 Oct
Firewall and loss of passwords prevented online collaboration - it never worked #foodlinks2013
Favorited by Queer STS
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Femke Hoekstra @femkehoek 17 Oct
Robin & roberta the policy-science comedy duo #Foodlinks2013
ow.ly/i/3rQ5K
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Joitske @joitske 17 Oct
Interviews between policymakers and academics useful step in #foodlinks2013 project to bridge gap
Expand
LVenn @VennLaura 17 Oct
#FOODLINKS2013 a really helpful honest account of the SFSC COP!
Favorited by Femke Hoekstra
Expand

Joitske @joitske 17 Oct
F2f meeting prominent keymoments on projecttimeline
#foodlinks2013 pic.twitter.com/bmVulYnAHR
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1 RETWEET
1 FAVORITE
11:13 AM - 17 Oct 13 · Details
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Joitske @joitske 17 Oct
Wiki's and webinars were useful
Community tools but needed management #foodlinks2013
Expand
Femke Hoekstra @femkehoek 17 Oct
'Having a common goal (creating a collaborative wiki report) has been very important' @pvandeg #Foodlinks2013
Expand
Joitske @joitske 17 Oct
First community discussion lacked directions later idea to create document provided directions #foodlinks2013
Expand
Joitske @joitske 17 Oct
Communities were a very unknown and aliën concept for researcher #foodlinks2013
Expand

Femke Hoekstra @femkehoek 17 Oct
@pvandeg explaining the story of t short food supply chain cop 'it was all pretty confusing at first' #Foodlinks2013 ow.ly/i/3rPHv
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View on web
1 RETWEET
Beatriz Medina @bmedinap 17 Oct
#Foodlinks2013 at the Knowledge Brokerage Kitchen, sharing experiences from KB initiatives,me representing Pachelbel & waterdiss
Expand

Femke Hoekstra @femkehoek 17 Oct
And we are off! #Foodlinks2013 ow.ly/i/3rPqu Sharing about knowledge brokerage
Hide photo Reply Retweeted Favorite More
WELCOME!
View on web
1 RETWEET
1 FAVORITE

useITsmartly @useITsmartly
Wonderful intro by @femkehoek #**FOODLINKS2013**
pic.twitter.com/0cQN8rjMOU
Favorited by Birgit Hofstätter and 1 other
Hide photo Reply Delete Favorite

2 FAVORITES

10:42 AM - 17 Oct 13 · Details Flag

useITsmartly @useITsmartly 17 Oct
The idea was to share knowledge about sustainable food ... Bettina Bock, #**Foodlinks2013** #rightnow
Expand

useITsmartly @useITsmartly 17 Oct
We begin with a walk through the knowledge brokerage gallery #rightnow. #**FOODLINKS2013** pic.twitter.com/ZMLZVT2AgS
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2 FAVORITES

10:22 AM - 17 Oct 13 · Details Flag media

Christine Marshall @SWfood
#**foodlinks2013**
Expand

Pieter van de Graaf @pvandeg
Matching sustainability and economic growth in the food system not always easy. Is this why? #**Foodlinks2013**
pic.twitter.com/okp2ZjMp3l
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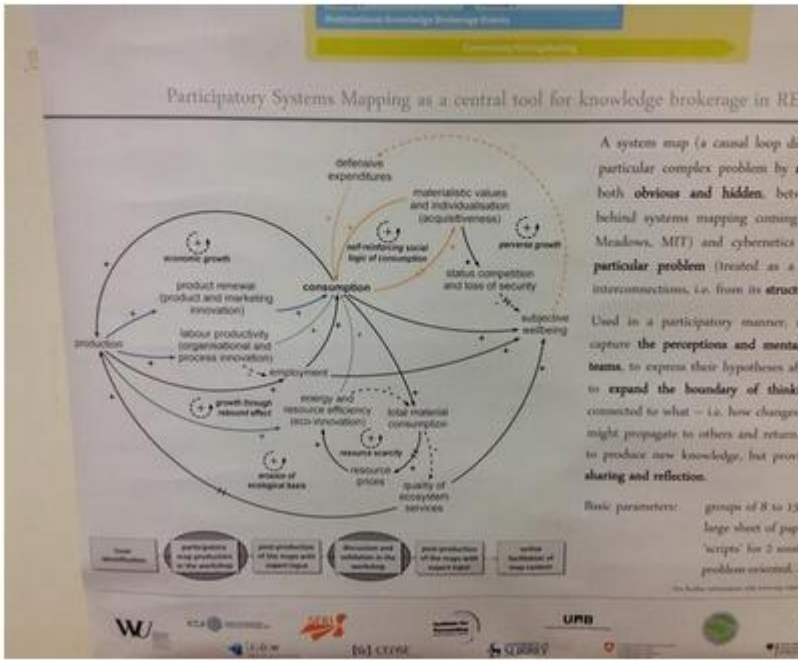

2

uselTsmartly @uselTsmartly 17 Oct
@Sandra_Karner @femkehoek Yeah we're a great team #managingtheregistrationlikepros ;-) #**FOODLINKS2013**
Expand

Femke Hoekstra @femkehoek 17 Oct
Day 2 at the sustainable house #**Foodlinks2013** ow.ly/i/3rOvB
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View on web

useITsmartly @useITsmartly
Bart will summarise our discussions today too! "@femkehoek: Fantastic summary of our conference today #Foodlinks2013 @standupmusician!"
Expand

useITsmartly @useITsmartly
Good morning from Brussels, it's me, Anita Thaler (IFZ, Austria again. Today I am tweeting about knowledge brokerage @ #FOODLINKS2013
Expand

2. Three discussion groups

Setting up KB

Sandra Karner @Sandra_Karner 17 (

#FOODLINKS2013 getting back to the beginning again? what is the aim of the project?

Expand

Sandra Karner @Sandra_Karner 17 (

#FOODLINKS2013 clearly define the goal of the project? improve KB? improve/promote sustainable food?
we are still wondering?

Expand

Sandra Karner @Sandra_Karner 17 (

#FOODLINKS2013 was the main topic about KB or sustainability? was not clear?
is KB a goal for society? yes, no?

Expand

Sandra Karner @Sandra_Karner 17 (

#FOODLINKS2013 possibility to engage, because employed with project money; if not, there needs to be a strong interest/clear objective

Expand

Sandra Karner @Sandra_Karner 17 (

#FOODLINKS2013 useful to have someone to exchange within the same CoP (similar needs, shared values, similar work situation, ...)

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 difficult to work in more than one CoP - stronger feeling of "belonging" to one CoP;

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 changing criteria to measure differences/to create groups;
even one more "identity" through belonging to a certain CoP

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 what is the parameter to measure differences: bachground? values? communities? => play with boundary setting

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 the way you define groups within the project has a strong effect on the outcomes

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 does it make sense to categorize stakeholder groups? what is the parameter for different perspectives?

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 how to make sure that all relevant actors are engaged?

Sandra Karner @Sandra_Karner 17

#FOODLINKS2013 budget for translation/interpretation for dissemination

Expand

Sandra Karner @Sandra_Karner 17

#FOODLINKS2013 language issues - none of the work will be read by policy people if not in national language - resources for translati

Expand

Sandra Karner @Sandra_Karner 17

#FOODLINKS2013 serious participation needs serious cooperation in setting up the project concept - funding for the preparation woul help

Expand

Sandra Karner @Sandra_Karner 17

#FOODLINKS2013 how to desingn such a project? the very first stage of the project (proposal) needs serious participation and needs resources

Expand

Sandra Karner @Sandra_Karner 17

#FOODLINKS2013 equal participation of actors - in terms of roles and in terms of quantity. for KB in SFCP also consumers, industry, business

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 important actors missed - important to also consider the diversity within each actor group.
more cross-CoP exchange

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 training on KB important in the beginning needed

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 themes discussed

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 common understanding on the aim and target is important; first setting the problem is important. problem defining phase!

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 language issue - hardly any CSOs, and no english speaking CSO in the group

Expand

Sandra Karner @Sandra_Karner 17 Oct

#FOODLINKS2013 too little guidance on what to do, what to deliver.

Expand

Sandra Karner @Sandra_Karner 17 Oct
#FOODLINKS2013 case studies on KB processes might have been interesting; imlicitly it was in the food case studies, but linkages were weak
Expand

Sandra Karner @Sandra_Karner 17 Oct
#FOODLINKS2013 the start was too slow, because there was no clear objective;
we did not know what KB is; stronger input on what KB is needed
Expand

Sandra Karner @Sandra_Karner 17 Oct
#FOODLINKS2013 we did KB mainly on trial and error - slow learning; KB experts as one of 2-3 leaders of the CoP
Expand

Sandra Karner @Sandra_Karner 17 Oct
#FOODLINKS2013 openess vs. structure: more structure in the beginning (AC), experts on KB necessary, learning by chance
Expand

Sandra Karner @Sandra_Karner 17 Oct
#FOODLINKS2013 who has the lead (role and language is relevant)
Expand

Sandra Karner @Sandra_Karner 17 Oct
#FOODLINKS2013 openess vs. structure
Expand

Implementation of KB

Femke Hoekstra @femkehoek 17 Oct
It is important to think about roles & responsibilities in the facilitation of the CoP #Foodlinks2013
Expand

Pieter van de Graaf @pvandeg 17 Oct
For Communities of Practice to evolve, a common goal is needed. #foodlinks2013
Expand

Pieter van de Graaf @pvandeg 17 Oct
@femkehoek Don't give people a hammer before you decide you want them to build a house. #foodlinks2013 #righttoolforthejob
Expand

Femke Hoekstra @femkehoek 17 Oct
'Marshall the expectations, hold the jackets' ... What?? Scottish policy maker on the role of an expert facilitator #Foodlinks2013
Expand

Femke Hoekstra @femkehoek 17 Oct
@pvandeg ... Euh something about a hammer & a house? Using the right tools but starting from a key purpose! #Foodlinks2013
Expand

Femke Hoekstra @femkehoek 17 Oct
Was it nec togo through this process of set up & facilitate a CoP to build capacity?Or could we've bettr hired a specialist? #Foodlinks2013
Expand

Pieter van de Graaf @pvandeg 17 Oct
#Foodlinks2013 recommends: create an EU funded, durable platform for on-line communities with up-to-date and evolving social media toolbox
Expand

Pieter van de Graaf @pvandeg 17 Oct
How to combine on-line and off-line tools for science-policy-society interaction effectively? It's a challenge! #Foodlinks2013
Expand

Femke Hoekstra @femkehoek 17 Oct

How to inform design of new tools as scientists? Since tools are apparently not up to speed with the needs... #Foodlinks2013

Expand

Femke Hoekstra @femkehoek 17 Oct

@pvandeg is in favour of an EU funded wide platform with a variety of tools which assures continuity of projects #Foodlinks2013

Expand

Femke Hoekstra @femkehoek 17 Oct

Challenge is to create a space that is sufficiently attractive and have 'enough' people there to be dynamic & relevant #Foodlinks2013

Expand

Femke Hoekstra @femkehoek 17 Oct

Julie Smith is amazed by the FAO Food for cities mail list: outreach is great and email is simple. But does it work for all? #Foodlinks2013

Expand

Femke Hoekstra @femkehoek 17 Oct

How to find your way among all the different communication ways? Confusing to manage what is posted where... And for whom? #Foodlinks2013

Expand

Femke Hoekstra @femkehoek 17 Oct

Difficult to share internal CoP struggles on a public platform. But how to involve external people in our group process? #Foodlinks2013

Expand

Femke Hoekstra @femkehoek 17 Oct

Clustering the post-its: offline vs online tools, methods used, do we need kb experts, facilitators? ow.ly/i/3rSpo

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Femke Hoekstra @femkehoek 17 Oct

Discussing about the implementation of KB with @joitske #Foodlinks2013

Expand

Output and impact of KB

uselTsmartly @uselTsmartly 17 Oct
To broker knowledge you need some expertise about KB in the project. - we are discussing again the other topic "setting up" #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Gunilla and David are live-performing communication issues of diff. stakeholder groups ("Let's use this word") ;-) #irony #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
... maybe there is a need to discuss problems intensively or it's easier than talking about recommendations? ^AT #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Our group tends to discuss the other 2 group topics from @Sandra_Karner & @femkehoek instead of discussing solutions ... #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
By co-producing documents your are creating boundary objects. Needs re-academising and re-translating into policy language. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Another example: others could bot catch the message of our outcomes. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Translation in diff. languages, simple words and putting it in national/local contexts. #FOODLINKS2013 That needs resources (time & money).
Expand

uselTsmartly @uselTsmartly 17 Oct
The key is the translation into simple wording #FOODLINKS2013 - esp. in Switzerland the very interested journalists etc. need translation.
Expand

uselTsmartly @uselTsmartly 17 Oct
For us as European innov. policy actor innovation brokerage means more than KB #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
The outcomes of the project are very relevant from a European innovation policy perspective. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oc
But it needs a huge effort to bring those documents back on an academic level and to publish them in the scientifoc community #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oc
The co-produced documents are easily accessible (language, diff. perspectives), the documents are very useful. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oc
Simple the co-production of diff. people: academics, CSO & policy actors is so valuable - useful for a longer time. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oc
The actual CoP report has not been spread #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oc
The project is not finished, there is still dissemination going on - those outcomes are not realised yet. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
External perspectie part 2: The question then is: how you can bring the co-produced knowledge to a wider audience. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
External perspective: in the beginning KB between indiv. people; then began knowledge co-production #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Important to figure out which kind of knowledge we're talking about. Frustrating in the beginning to talk only ab. methods. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
The CoP leader knew they had to do a needs-analysis, but the rest of the group did'nt know ab. those detailed instructions. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
When you start with a large group of diff. stakeholders you have to express what everybody needs and find a common ground. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
You also have to ask: What can we do? For some people you need something between a 2 page summary and a 130 p. document. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
The original needs might change over time. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Was there a problem analysis first, so that the output fits the needs of policy actors etc.? #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
It's disseminated widely: greening public procurement ... #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Where there any outcomes like a paper about knowledge brokerage? - Have to be translated into academic outputs now. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
In order to get activitiy we had to be task-focused. Otherwise nothing happens. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
You felt the need to had an end product - and all where struggling until they found a goal - something to print at the end. #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
Questions about products & how useful they are. What could've been differently if the proj. had been designed by a KB expert? #FOODLINKS2013
Expand

uselTsmartly @uselTsmartly 17 Oct
@Sandra_Karner @femkehoek We have to come back at 1pm sharp, because our @standupmusician has to leave on time. #FOODLINKS2013 #timeissues
Expand

uselTsmartly @uselTsmartly 17 Oct
Here were are clustering now too ... @femkehoek: Clustering the post-its ow.ly/i/3rSpo #FOODLINKS2013

3. Summing up and culinary farewell

LVenn @VennLaura 17 Oct
Bart Kiers: 3 COPS or just 1 Robocop?@standupmusician Brilliant! #FOODLINKS2013
Expand
useITsmartly @useITsmartly 17 Oct
It's @standupmusician again #yeah :-) Bart sings his summary of the tweet stream #rightnow #FOODLINKS2013
pic.twitter.com/HJLFJ4ksNU
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Maitre Project @maitreproject 17 Oct
@maitreproject at the knowledge brokerage gallery #Foodlinks2013 pic.twitter.com/gYDOmNPXIs
Hide photo Reply Retweet Favorite More
1
FAVORITE

useITsmartly @useITsmartly 17 Oct
Bettina presents what she read on the twitter stream in a nutshell!
#FOODLINKS2013 pic.twitter.com/n8WwjhcL2m
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2:09 PM - 17 Oct 13 · Details
Flag media

Maitre Project @maitreproject 17 Oct
#Foodlinks2013 - interesting workshop - lessons learned and insights to other experiences with knowledge brokerage
Expand
useITsmartly @useITsmartly 17 Oct
Finally we want to summarize today's discussion results - one source for the summary will be our #FOODLINKS2013 live tweeting :-)
Expand
Bart Kiers @standupmusician 17 Oct
....ringelingeling... It's 13u!! Time's up.. #FOODLINKS2013
Expand

Annex 5: Musical summary of the workshop by Bartolomeus[3]

"What about that .."

What about, a table full of sustainable food
Chocolates from Latvia, Läckerl8i from Switzerland
What about Dutch stroopwafels ... very good
Pickled Herring & Swedish knäckebrod in your hand

What about that? Tell me what about that
Hungry? Eat sustainable food instead.

Conversations at the timeline, had a lot of fun
With Pieter & Roberto, robin & Roberta
About timelines, Scottish firewalls, loosing passwords
Waterboarding, difficulties in languages, oui, yes, si, ya
And Robin had some trouble with the future technology
Well and Malmö? Was very interesting and green
And between Malmö & Edinburgh ?? mhh .. no idea?
Some CoP members work ,, some of them .. never seen..
Heidrun & Monika, about urban food strategy CoP
A lot of questionnaires, here 7 here & here , mhh.. well?
So they mindmapped, more questions, statement! Going up
In elevator change ..,. clustering.. topdown-bottomup, to sell
It's okay to have an open process.. throw it all on the net
Or in your cop, like Monika, it's all right, what about that

And the knowledge brokerage table .. with fun-factor X
Elevator speeches, conceptual paper, responsibility, fix
A final document at the end of the cop

[3] www.bartolomeus.nl, www.standupmusician.nl

And there's another problem,, is there? Oh .. bottom up
Policymakers.. how to interest them? Uuhh? Well
It's all about how, what, when, who, where, to tell

So whata bout, the fun factor, isn't it all about fun?
Scottish firewalls, questionmarks, you can laugh
About it, so what about all you've done
Talk about it, with all funfactors you have
What about that? Tell me what about that?
Having fun? And then quickly forget!!

So.. the coloured post-its .. stick them up .. lot of fun
Lot's of notes on the timeline .. oh dear .. we have just began
Serious questions, recommendations, notes and more
Let's talk about it .. that's funQ@ although, I am not sure

What's the role of leadership>? Get some training in facilitation.
Is confusion necessary? Shared responsibility! Evaluation??
A knowledge brokerage toolbox? Maybe a tangible goal?
Is there a report available? Uuhh? My song? With a bit of soul
What about impact of the results? And was it necessary?
All that time? To decide what to do? I have no idea
Are there 3 cops or one large cop, uuh? Robocop?
Is the document still very long? It's a book! Coming up...

What's the value of boundary work? Mmh... more fun?
Mindmap, who elaborated them? And was there reflection
From the outside I saw a very tight group!!
Well the inside .. mh .. funfactor .. good lettersoup

So What about that? Tell me .. what about that
Let´s see .. if there´s something happening on internet

Well .. no .. not really.. the birds are quiet today
Come on people .. throw all that tweets in the way!

And let us know! Twitter your fun factor to me
##standup.musician .. or foodlinks2013 ... Food with a D!!

Heey .. David B. .. is it you= Recognise me=
From the webcam!! Oh yeah! Mh! I know we
Have to be open .. but sometimes . I don´t wanna know
Whatever you do with your webcam, Joitske== Let it go

Sitting at a couch / following everything
You all splitted up in groups to discuss the sticky notes
And I´m following twitter ..l because there´re many roads
To Brussels ... Femke twitters / discussing about KB..
I know ,, but what´s happening== Please tell me!!
The aquarium room is discussing impacts en outcomes
And clustering now.. the post/its . yeah lots of fun
Femke± difficult to share internal COP
Struggles on a public platform .. and well tjoptjob
There is Pieter .. how to combine on/ and offline
Anita twitters the time schedule .. for me! Very fine!
Questions about products _ how useful they are
And how to find your way in the post/its, we´re far
Away from an end goal... but we need one very bad
Who has the lead= m,hh not me= Sandra had!!
Translate the outcomes in academic outputs .mmhh.. why==
I´m already having trouble following this. My oh my!

Greening public procurement, it´s disseminated widely
And Julie Smith is amazed by the FAO.. ooh I see
Openess versus structure, hey Sandra experts on KB
We need a document between 2 and 130 pages, oh jee!
Create a sufficiently attractive space, good idea
Sandra still twittering trial and error and hr KB
But what is KB== mmhh .. don´t ask me
The linkages were very weak .. yeah .. I know and I see

Too little guidance on what to do, what to deliver
Ask the cop/leader .. or maybe another on twitter
Hey Laura Ven on twitter.. about using tools for KB
Anita´s group doesn't know what they´re talking about, like me
Language issue, no English speaking CSO
Oh dear.. more trouble.. help! Help! Oh, no
An EU funded durable platform .. social media toolbox
Send me one +please!! Cause twitter.. pff.. sucks..

What about that.., tell me what about that
Following you all at the same time on internet!

The actual Cop report has not been spread
Important actors missed, what if we had
Cross/cop exchange ... ' Yeah, let´s do that ..)='
Ana on twitter, hey Ana!! I´m glad we finally met

The outcomes of the project are very relevant
From a European innovation policy perspective, and
The brokerage means more than KB
Translation into simple wording .. that´s the key
Need some help= or use initial+ communication strategy
And time!! And money!! Uuhh ... and me!!
Femke .mh.. something about a hammer _ a house=
Yeah.. let´s build a farm! Bring in the cows!!

Budget for translation= you mean budget for me=
I will disseminate and interpret, you´ll see
Categorize stakeholder groups= Yeah! Good idea!!
Anita´s group is switching topic .. oh no.. that´s not allowed
Next time+ stay at home! So you can twitter about
Marshall expectations, hold the jackets, mmh .. right
Invasion of the Scottish .. stand up and fight!

Pieter won't give Femke the hammer, aah.. why not=

Woudl´t it be nice= Femke sledge hammering a lot
Of houses.. farms . cops,... kb´s and more
Let´s start all over again .. mh .. where is it for=
KB= sustainability= a goal? For society?
A common goals? Yes? No? Sandra?? Ojéé

What about that .. tell me what about that
Talking too, much in the little time you had
And realising .. you could do so much more instead
Like .. twittering .. facebooking .. anything on internet
Hope you like it all, all what's written &said
And this was my son .. well .. what about that?

Annex 6: List of participants

The Knowledge Brokerage Kitchen

FOODLINKS workshop, 17 October 2013, Brussels

Foodlinks

List of Participants

Name	First Name	Institution
Andersson	Gunilla	City of Malmö
Aubree	Pascal	FR CIVAM Bretagne - Chargé de mission systèmes alimentaires locaux
Balian	Estelle	Median SCP
Barling	David	City University London, The Center for Food Policy
Bock	Bettina	Wageningen University RSO
Boscarino	Corrado	Wageningen University VU
Brunori	Gianluca	University of Pisa, Department of Agriculture, Food and Environment
Canjels	Annemiek	EU Public Affairs officer in the Brussels, Maastricht Office for the Province Limburg
Didicescu	Sergiu	EIP-AGRI Service Point
Dryburgh	Fraser	Scottish Government
Dvortsin	Leonid	University of Pisa, Department of Agriculture, Food and Environment
Gaij	Wanda	European Commission, DG RDT
Galli	Francesca	University of Pisa, Department of Agriculture, Food and Environment
Gourlay	Robin	Scottish Government
Hoekstra	Femke	Wageningen University RSO
Hulsebosch	Joitske	Independent Consultant Social & Informal Learning and Change
Kamer	Sandra	IFZ - Inter-University Research Centre for Technology, Work and Culture
Kiers	Bart	Standup Musician - Bartolomeus Productions
Luksevcs	Janis	Tukums Municipality
Marshall	Christine	South West Food & Drink
Matinache	Igor	Lille University
Medina	Beatriz	Amphos 21 - Environmental Communication and Sustainability
Moragues Faus	Ana	Cardiff University
Moschitz	Heidrun	FiBL - Research Institute of Organic Agriculture
Neimane	Ilze	Tukums Municipality
Nilsson	Helen	City of Malmö
Pederson	Robert Marshall	Aalborg University
Pichereddu	Michela	MINERVA
Pinto	Miriam	NEIKER-TECNALIA
Prior	Alistair	Scottish Government
Rossi	Adanella	University of Pisa, Department of Agronomy and Management of the Agro-ecosystem
Ruiz	Roberto	NEIKER-TECNALIA
Schmid	Otto	FiBL Research Institute of Organic Agriculture
Sedlacko	Michal	RIMAS - Research Institute for Managing Sustainability
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Annex 7: CoP Timelines